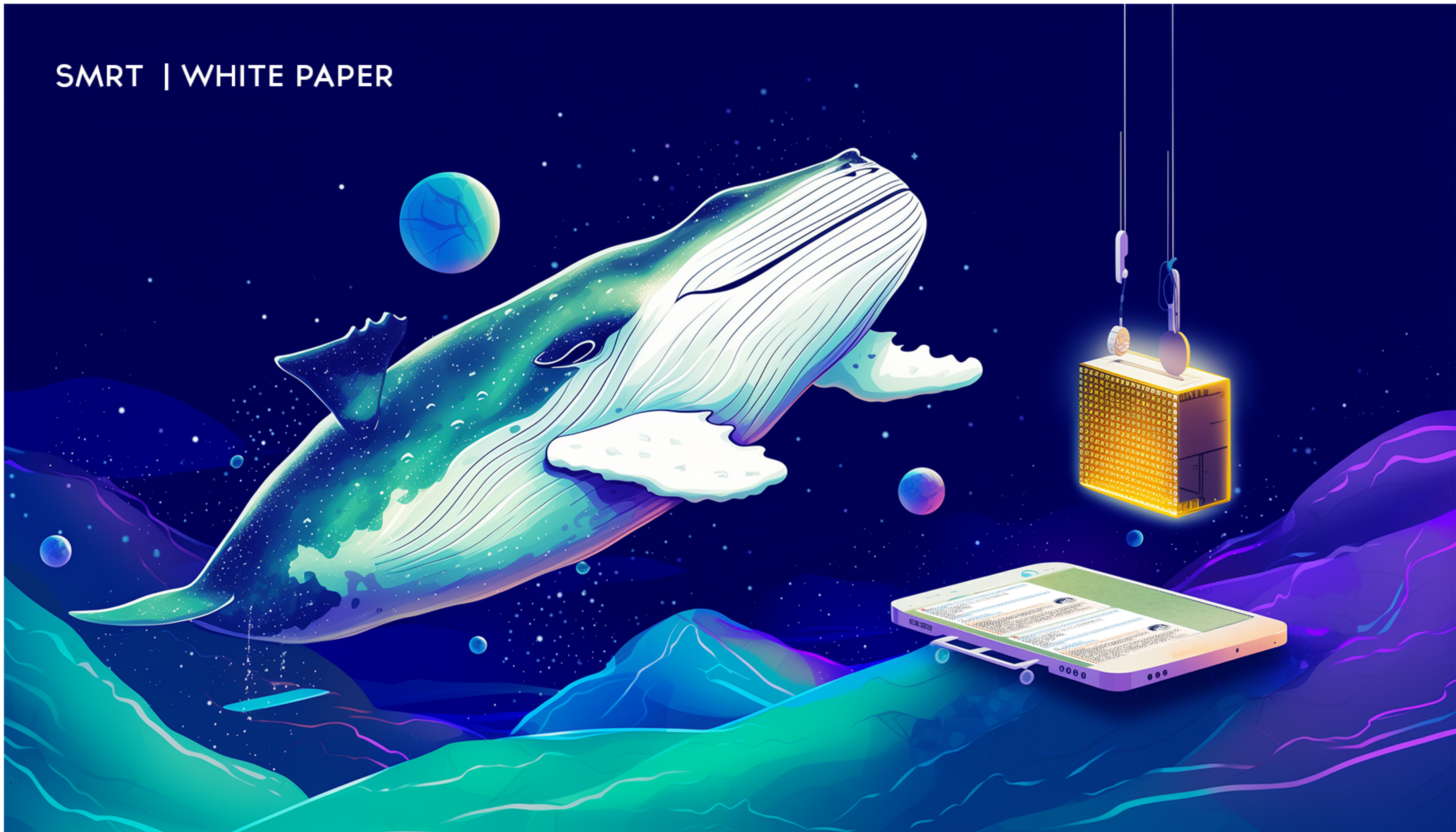


SMRT | WHITE PAPER



PROFITABLE TRADERS

THE DECENTRALIZED FINANCE (DEFI) BOOM THAT BEGAN IN 2020 HAS LED TO EXPLOSIVE GROWTH AND EVOLUTION IN ON-CHAIN CRYPTO TRADING.

WHILE PROFITS HAVE PROVEN ELUSIVE FOR MOST MARKET PARTICIPANTS, A SMALL SUBSET OF TRADERS ARE ABLE TO CONSISTENTLY GENERATE OUTSIZED RETURNS OVER TIME – WHETHER DUE TO KEEN INSIGHT OR ACCESS TO PRIVILEGED INFORMATION.

BECAUSE ALL TRANSACTIONS OCCUR TRANSPARENTLY ON PUBLIC BLOCKCHAINS, THE IDENTITIES AND STRATEGIES OF THESE EXCEPTIONALLY PROFITABLE TRADERS CAN BE UNCOVERED THROUGH ANALYSIS.

BY SCRUTINIZING THEIR ON-CHAIN ACTIVITY – FROM INVESTMENT PATTERNS TO POSITION SIZING – ONE CAN ATTEMPT TO DISCERN THE TACTICAL LOGIC, RISK MANAGEMENT PRINCIPLES, AND INFORMATIONAL EDGES THAT ENABLE SUCH TRADERS TO THRIVE WHERE MANY OTHERS STRUGGLE.

REVERSE ENGINEERING THE PLAYBOOKS OF DEFI'S MOST SUCCESSFUL PLAYERS MAY ILLUMINATE BEST PRACTICES THAT CAN BE SELECTIVELY INCORPORATED TO REFINE ONE'S OWN TRADING STRATEGY.



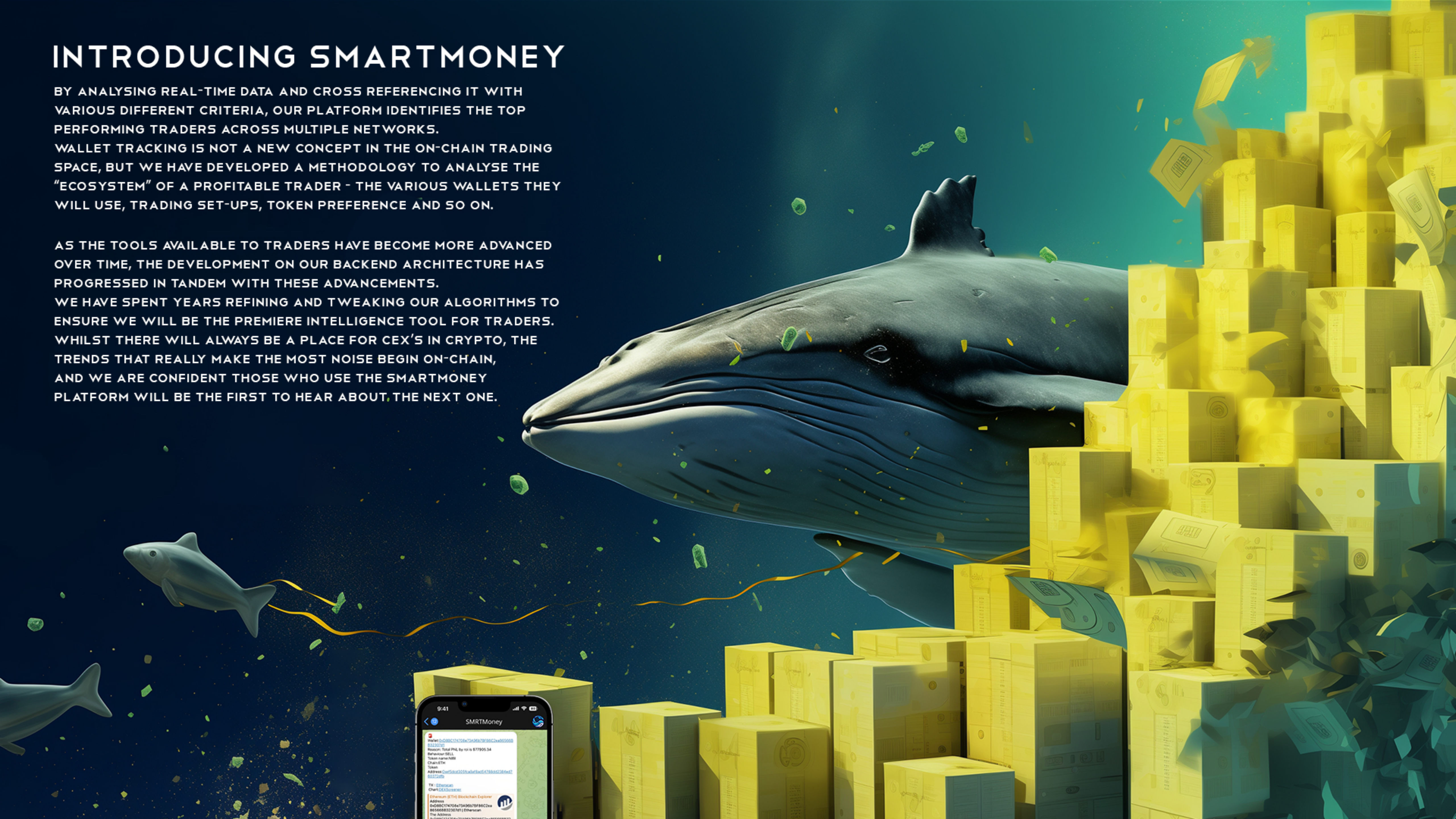
INTRODUCING SMARTMONEY

BY ANALYSING REAL-TIME DATA AND CROSS REFERENCING IT WITH VARIOUS DIFFERENT CRITERIA, OUR PLATFORM IDENTIFIES THE TOP PERFORMING TRADERS ACROSS MULTIPLE NETWORKS.

WALLET TRACKING IS NOT A NEW CONCEPT IN THE ON-CHAIN TRADING SPACE, BUT WE HAVE DEVELOPED A METHODOLOGY TO ANALYSE THE "ECOSYSTEM" OF A PROFITABLE TRADER - THE VARIOUS WALLETS THEY WILL USE, TRADING SET-UPS, TOKEN PREFERENCE AND SO ON.

AS THE TOOLS AVAILABLE TO TRADERS HAVE BECOME MORE ADVANCED OVER TIME, THE DEVELOPMENT ON OUR BACKEND ARCHITECTURE HAS PROGRESSED IN TANDEM WITH THESE ADVANCEMENTS.

WE HAVE SPENT YEARS REFINING AND TWEAKING OUR ALGORITHMS TO ENSURE WE WILL BE THE PREMIERE INTELLIGENCE TOOL FOR TRADERS. WHILST THERE WILL ALWAYS BE A PLACE FOR CEX'S IN CRYPTO, THE TRENDS THAT REALLY MAKE THE MOST NOISE BEGIN ON-CHAIN, AND WE ARE CONFIDENT THOSE WHO USE THE SMARTMONEY PLATFORM WILL BE THE FIRST TO HEAR ABOUT THE NEXT ONE.





QUITE SIMPLY, WE WANT TO LEVEL THE PLAYING FIELD. THE OPPORTUNITIES PRESENTED IN THE CRYPTOCURRENCY SPACE CAN BE INCREDIBLY LUCRATIVE, BUT TOO OFTEN THE BENEFICIARIES OF THESE OPPORTUNITIES ARE A VERY LIMITED NUMBER OF PEOPLE. WE WANT TO EMPOWER THE EVERY DAY TRADER WITH THE OPPORTUNITY TO OUTPERFORM THE MARKET – WITHOUT HAVING TO DEDICATE COUNTLESS HOURS TO MONITORING MANY DIFFERENT VARIABLES.

OUR GOALS

THE SMARTMONEY PLATFORM UTILIZES SOPHISTICATED DATA ANALYTICS AND ALGORITHMS TO PROCESS LARGE VOLUMES OF INFORMATION FROM BLOCKCHAIN NETWORKS, EXTRACTING AND IDENTIFYING RELEVANT DATA PARAMETERS TO CONSTRUCT MEANINGFUL DATASETS, WHILE FILTERING OUT REDUNDANT AND IRRELEVANT DATA THAT DOES NOT PROVIDE VALUE FOR THE INTENDED USERBASE.

BARRIERS AND ACCESSIBILITY

THE HIGH VOLUME OF DATA ASSOCIATED WITH CRYPTOCURRENCY TRADING PRESENTS A CHALLENGE DUE TO INFORMATION OVERLOAD, RESULTING IN A SIGNIFICANT OBSTACLE TO MARKET PARTICIPATION FOR NOVICE INVESTORS

SMARTMONEY AIMS TO EMPOWER TRADERS BY PROVIDING UNPRECEDENTED TRANSPARENCY INTO SUCCESSFUL TRADING STRATEGIES. THROUGH OUR PLATFORM, USERS CAN VIEW THE PORTFOLIOS AND TRADES OF TOP-PERFORMING TRADERS IN REAL TIME. THIS ALLOWS TRADERS TO ANALYZE HOW PROFITABLE TRADERS OPERATE, IDENTIFY WINNING PATTERNS AND STRATEGIES, AND USE THOSE INSIGHTS TO REFINE THEIR OWN APPROACH. BY OPENING UP ACCESS TO THE TACTICS AND BEHAVIORS OF SUCCESSFUL TRADERS, SMARTMONEY HELPS LEVEL THE PLAYING FIELD SO THAT ANY TRADER, REGARDLESS OF EXPERIENCE, CAN DEVELOP AND IMPLEMENT A WINNING GAME PLAN. OUR GOAL IS TO TRANSFORM TRADERS FROM FOLLOWERS INTO LEADERS BY GIVING THEM THE TOOLS TO TAKE CONTROL OF THEIR TRADING AND BUILD SUSTAINABLE SUCCESS.

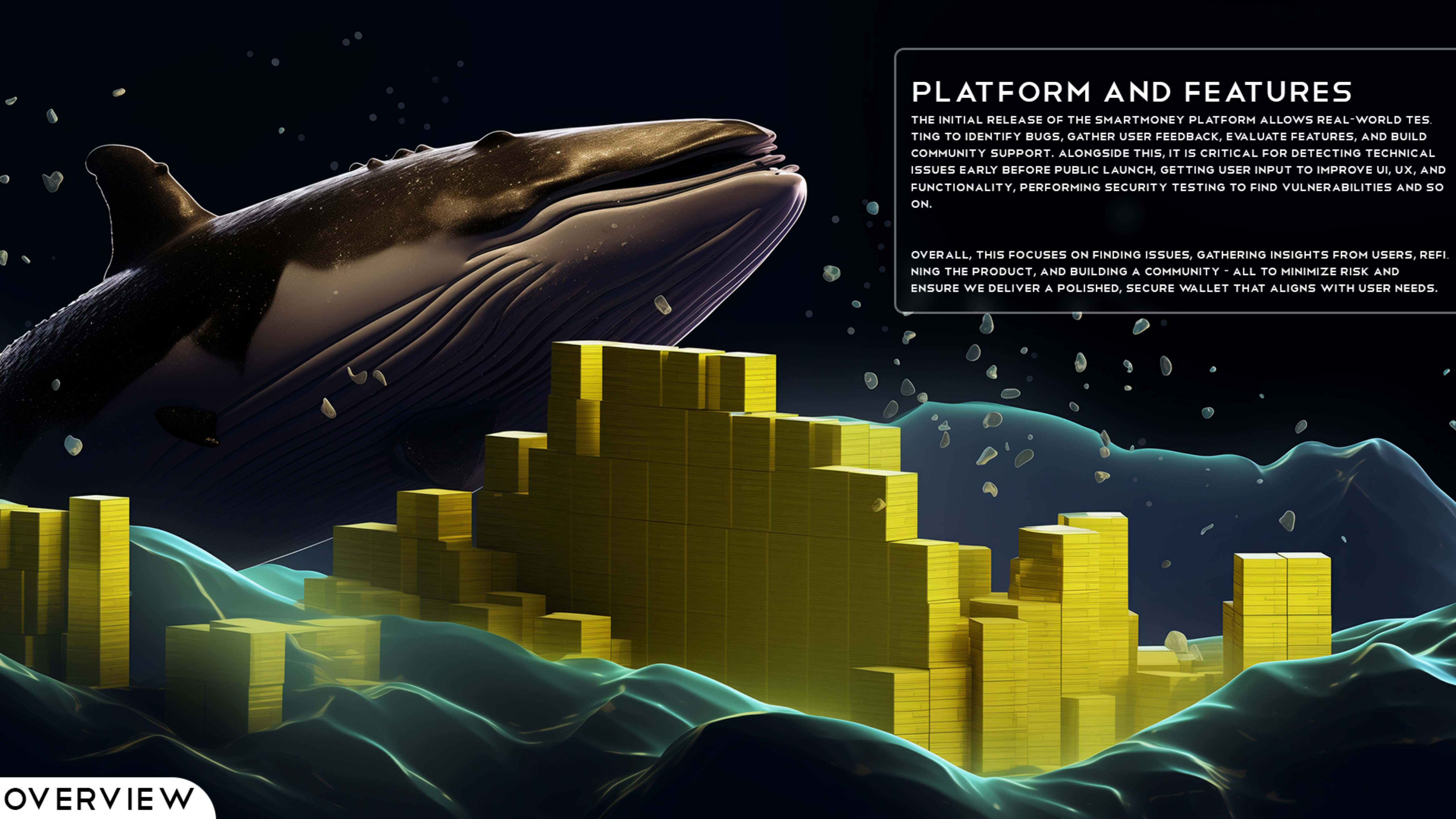


USER CENTRIC APPROACH

USER EXPERIENCE IS AT THE FOREFRONT OF SMARTMONEY'S DESIGN. WE RECOGNIZE THAT NOT ALL CRYPTOCURRENCY TRADERS HAVE A TECHNICAL BACKGROUND. THAT'S WHY WE HAVE FOCUSED ON CREATING AN INTUITIVE, EASY-TO-USE PLATFORM THAT CATERES TO TRADERS OF ALL SKILL LEVELS. SMARTMONEY OFFERS A CLEAN, VISUALLY APPEALING INTERFACE THAT ALLOWS USERS TO SEAMLESSLY TRACK PORTFOLIOS, EXECUTE TRADES, AND ANALYZE MARKET DATA.

WE ALSO UNDERSTAND THAT EVERY TRADER HAS UNIQUE NEEDS AND PREFERENCES. TO ACCOMMODATE THIS, SMARTMONEY PROVIDES EXTENSIVE CUSTOMIZATION OPTIONS. USERS CAN TAILOR THE PLATFORM TO THEIR INDIVIDUAL WORKFLOW BY MODIFYING NOTIFICATION SETTINGS. WHETHER YOU ARE A SEASONED PRO OR JUST STARTING OUT, SMARTMONEY CAN BE ADAPTED TO SUPPORT YOUR TRADING STYLE.





PLATFORM AND FEATURES

THE INITIAL RELEASE OF THE SMARTMONEY PLATFORM ALLOWS REAL-WORLD TESTING TO IDENTIFY BUGS, GATHER USER FEEDBACK, EVALUATE FEATURES, AND BUILD COMMUNITY SUPPORT. ALONGSIDE THIS, IT IS CRITICAL FOR DETECTING TECHNICAL ISSUES EARLY BEFORE PUBLIC LAUNCH, GETTING USER INPUT TO IMPROVE UI, UX, AND FUNCTIONALITY, PERFORMING SECURITY TESTING TO FIND VULNERABILITIES AND SO ON.

OVERALL, THIS FOCUSES ON FINDING ISSUES, GATHERING INSIGHTS FROM USERS, REFINING THE PRODUCT, AND BUILDING A COMMUNITY - ALL TO MINIMIZE RISK AND ENSURE WE DELIVER A POLISHED, SECURE WALLET THAT ALIGNS WITH USER NEEDS.

THE INITIAL ROLLOUT OF THE PLATFORM WILL HAVE THE FOLLOWING FEATURES:

NEW TOP TRADER. A NOTIFICATION WILL APPEAR ONCE A WALLET'S TRADING ACTIVITY MEETS OUR PROFITABILITY CRITERIA
TOP TRADER PURCHASE. A NOTIFICATION WILL APPEAR IF A WALLET DESIGNATED AS A TOP TRADER RECORDS A TRANSACTION
WALLET SELECTION. USERS CAN SELECT THE SPECIFIC WALLETS THEY WOULD LIKE TO TRACK FROM THE TOP TRADERS LIST

THERE WILL ALSO BE CUSTOMISATION OPTIONS IN TERMS OF CONFIGURING NOTIFICATIONS. AS WE ARE AWARE THAT DIFFERENT USERS WILL HAVE A VARIETY OF CRITERIA AND THRESHOLDS THEY ARE LOOKING FOR. ADDITIONALLY, WE HAVE MORE ADVANCED FEATURES TO ROLL OUT IN THE NEAR FUTURE, INCLUDING BUT NOT LIMITED TO..

- COPYTRADING
- AI NARRATIVE ANALYTICS
- ADDITIONAL CHAINS
- WEB APP

MOST IMPORTANTLY, SMARTMONEY WILL ADAPT WITH THE NEEDS OF THE MARKET. THERE IS NO DOUBT THAT THE TECHNOLOGY WILL CONTINUE TO EVOLVE, AND WHATEVER THE REQUIREMENTS OF OUR USER BASE MAY BE, WE WILL BE SURE TO ADHERE TO THEIR NEEDS.



